



Social Enterprise Academy

L4: Leadership - Inspiring and Motivating People



Themes: Winning & Maintaining Commitment, Learning & Development
Locations & Dates: Glasgow - 29th & 30th May
Inverness - 18th & 19th September
Edinburgh - 25th & 26th October

Who is it for?

This module is for anyone interested in developing their people and stakeholder management skills within their own organisation.

What is it about?

This module explores the role of the leader in getting the commitment of other people to the vision and social purpose of your organisation. It will deepen your knowledge and understanding of motivational theories and factors. It will challenge you to assess yourself as a people manager, the way you support and influence others, and give you a chance to see some inspirational leadership in action.

What will I learn?

You will:

- Familiarise with the main theories of motivation and learn about the factors which affect the performance of individuals and teams;
- Analyse the way you manage people and learning in your organisation;
- Develop your skills in mentoring and supporting people;
- Consider how you can create a climate for new ideas;
- Reflect on your own people management skills and plan for your development as a motivational leader.

How will I learn?

The learning during the two days will be highly participative and will include a stimulating study visit as well as a chance to engage in action learning. You will be expected to complete some guided learning in advance which introduces you to key ideas.

Where can it lead me?

This is a compulsory module for the *ILM L5 Certificate in Leadership* covering ILM Unit S1.4 Winning and Maintaining Commitment.

The module can also be taken as part of an *Endorsed Award in Leadership* or as an option for the *Endorsed Award in Starting Your Social Business*.

What skills can I develop?

This module links with the following skills from the Learning in Regeneration framework.

- Working in an inclusive and non-discriminatory manner
- Managing people
- Political awareness and judgement
- Ability to learn

Booking code: L4

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